



**Autism Spectrum
Connection**

Autism Spectrum Connection Privacy Policy for SMS Messaging and Online Services

1. Introduction

At Autism Spectrum Connection, we understand the importance of privacy, especially when it comes to the sensitive information involved in ABA (Applied Behavior Analysis) therapy services. This Privacy Policy outlines how we collect, use, and protect your personal information when you interact with our online platforms or subscribe to receive SMS messages. By using our services, you agree to this Privacy Policy.

2. Information We Collect

As part of providing ABA therapy services and communicating with you via SMS and online, we may collect the following types of information:

- **Personal Information:** This may include your name, phone number, email address, and, if applicable, information related to the therapy process, such as caregiver details or case history.
- **Protected Health Information (PHI):** We may collect PHI in accordance with HIPAA (Health Insurance Portability and Accountability Act) regulations to ensure the proper administration of ABA services.
- **Device Information:** When accessing our website or services online, we may collect information such as your device type, IP address, and operating system for security and service improvement purposes.
- **Message Content:** Any messages exchanged between you and Autism Spectrum Connection through SMS or other online communication channels may be stored and reviewed to enhance our services. You may choose to opt out of SMS or other online communication channels at any time.

3. How We Use Your Information

We collect and use your personal and health information for the following purposes:

- **To Provide ABA Therapy Services:** Your personal and health information is used to deliver effective ABA services.
- **To Send SMS Notifications:** We use your phone number to send you important reminders, updates, or notifications related to your therapy sessions, progress, and other services.
- **Customer Support:** We may use your contact information to respond to any inquiries or provide assistance regarding our services.
- **Service Improvement:** We may analyze data related to your use of our website or SMS messaging to improve our services and offerings.

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- **Legal Compliance:** We use your information to comply with legal obligations, including those related to HIPAA, and to ensure that your privacy is safeguarded in all interactions.

4. Data Sharing and Disclosure

We do not sell, rent, or trade your personal information or protected health information (PHI) to third parties for any marketing or promotional purposes. Your information is only shared in the following limited circumstances:

- **Service Providers:** We may share your information with third-party providers who assist us in delivering ABA therapy services or managing SMS communications. These service providers are bound by confidentiality agreements and are prohibited from using your data for any purpose other than what we have contracted them for.
- **Legal and Regulatory Compliance:** We may disclose your information to comply with legal requirements, such as subpoenas, court orders, or regulatory requests, or to protect the rights, property, and safety of Autism Spectrum Connection and others.

5. Your Choices and Opt-Out Rights

You have the right to control the information you provide to us:

- **SMS Opt-Out:** If you no longer wish to receive SMS messages from us, you can opt-out at any time by replying "STOP" to any SMS message you receive from Autism Spectrum Connection.
- **Data Access and Updates:** You can contact us at any time to request access to, or updates of, your personal or health information, in accordance with HIPAA and other applicable regulations.

6. Security

We are committed to protecting the security of your personal information and PHI. We implement physical, electronic, and administrative safeguards in accordance with HIPAA to protect your data. However, no transmission of information via SMS or the internet can be entirely secure, so we encourage caution when sharing sensitive information.

7. Retention of Information

We retain personal information and PHI only as long as is necessary for the purposes outlined in this Privacy Policy, unless a longer retention period is required by law or for legitimate business purposes.

8. Children's Privacy

Our services are designed for adults and guardians engaging in ABA therapy services. We do not knowingly collect personal information from individuals under the age of 18 without parental consent. If we discover that such information has been collected without proper consent, we will delete it immediately.

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9. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or legal obligations. Updates will be posted on our website, and any significant changes affecting your personal or health information will be communicated directly to you.

10. Contact Us

If you have any questions or concerns regarding this Privacy Policy, or if you would like to exercise any of your rights regarding your personal or health information, please contact us at:

- **Email:** info@ascbehavioral.com
- **Phone:** 714)707-2805
- **Mailing Address:** 12443 Lewis Street Suite 202 Garden Grove, CA 92840

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